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Through the success of **PURPOSE 2024**, Johnson & Wales University will be known as an innovative and comprehensive university that prepares students for careers and leadership in a wide range of industries.

- Offering excellent academic programs across a broad range of disciplines from the undergraduate level to the doctoral level
- Promoting and embracing a teacher-scholar education model that centers on experiential education and applied learning
- Supporting and encouraging faculty scholarship and research
- Building a student body comprised of individuals with diverse academic interests and career goals
- Providing students with a robust, dynamic campus and university experience







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to foster adaptable thinkers, professionalism, and the quest for lifelong

*“At Johnson & Wales, we were encouraged to explore, create, develop and expand our perspectives beyond the familiar.”*

MICHAEL LEVINE '12  
CEO, GLOBAL FOOD SOLUTIONS



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Since its founding in 1914, Johnson & Wales University has been powered by its connection to industry. Through **2024**, we strive to strengthen existing and establish new partnerships. We will be recognized as a premier provider of professional studies and corporate training, expanding our linkages with industry leaders and professional organizations in support of faculty, staff, students and alumni.

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- Reposition the College of Online Education as the Johnson & Wales University College of Professional Studies.
- Increase enrollment and programming in the College of Professional Studies.
- Expand partnerships to provide customized corporate training and non-degree professional education, most specifically in the areas of food, hospitality, innovation, technology and healthcare.

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- Establish advisory boards for each college.
- Establish and maintain a hub of industry-led thought leadership through marquee events and scholarly fellowships.
- Ensure a strong university presence amongst regional and national industry associations.
- Increase the number of quality high-impact academic partnerships and internships for students in their fields of study.





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Providence, Rhode Island  
Charlotte, North Carolina

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**PURPOSE**  
2024